

**CURRICULUM VITAE** *I am a graphic designer and educator of more than 30 years experience.*

#### EDUCATION

- May 1986 Yale University Graduate School of Art, New Haven, Connecticut  
*Master of Fine Arts in Graphic Design*
- May 1984 Rhode Island School of Design, Providence, Rhode Island  
*Bachelor of Fine Arts*
- Spring 1981 Art Center College of Art and Design, Pasadena, California  
*Transfer Studies in Graphic Design*
- Summer 2003 *Linguas Centro de Idiomas*  
*Guadalajara, Mexico*  
*Immersion Spanish language instruction*



#### PROFESSIONAL EXPERIENCE

- January 1996–present franktierney.com  
Wagon Mound, New Mexico  
Principal  
Concept, design, production and implementation of identity, information, Web and print collateral for clients including: Area Cooperative Education Services of Connecticut, Association of Latin American Art (ALAA), Concerned Citizens of Wagon Mound (New Mexico), *Chamber Music America* (magazine), Deutsche Bank North America, Goetz Fibers, Dallas/Slaton, Griffin Wink Advertising (Lubbock), Landmark Arts Gallery (Lubbock), The Museum of Texas Tech University (TTU), Santa Fe Trail Historical Association, The Southwest Collection (TTU), St. James Hotel (Cimarron New Mexico), Texas Tech University Press, Thomas Edison Magnet Middle School, (Connecticut), Tierra y Montes Soil and Water Conservation District, (New Mexico), Village Hall of Wagon Mound website, Wagon Mound Bean Day Celebration (New Mexico), Yale University, and book design for Yale University Press. All work produced in both electronic and print media for a variety of non-profit and corporate clients. Website at [www.franktierney.com](http://www.franktierney.com) since 1996.
- January–November, 1997 Hewitt Associates  
Rowayton, Connecticut  
Associate (Senior Communications Designer)  
Responsible for creating a variety of Fortune 500 and institutional print and electronic publications. Contributed to the planning, design, and coding of human resource and benefits intranet web sites for clients including AT&T Capital, Deutsche Bank North America, Morgan Stanley, and Xerox.
- January–November, 1996 Yale University School of Management  
New Haven, Connecticut  
Communications Designer  
Responsible for creating a new brand identity for Yale's business school, and implementing it across a wide variety of media, including print, presentation, and web. Planned architecture for new website anticipating interactive application to the school, searchable student résumé database, and streaming audio of visiting lecturers.
- September 1987–January 1996 Yale University Printing Service  
New Haven, Connecticut  
Senior Staff Designer and Quality Control Coordinator  
Responsibilities included determining the most suitable means of graphic presentation and media for clients including University-related fine and performing arts organizations and programs of study, designed the first Yale University www home page effectively used from 1993 until 1996.

#### TEACHING POSITIONS HELD

- 2014 to present *Instructor, Southern New Hampshire University College of Continuing and Online Education*  
Introduction to Digital Imaging, Advanced Digital Imaging, Introduction to Web Design, and pre-portfolio classes. Online. Currently a Subject Matter Expert for the re-development of all online courses in the BA graphic design program at SNHU.
- Fall 2012 *Instructor, South Texas College*  
Art Appreciation, Graphic Design, Digital Media  
McAllen, Texas

- Fall 2005–Spring 2012 *Assistant Professor, Texas Tech University*  
 Communication Design, School of Art  
 100 through 400-level undergraduate and graduate courses, including TTU's doctoral fine art program.  
 TTU College of Visual and Performing Arts Lubbock, Texas
- Spring, 2005 *Lecturer, University of Texas of the Permian Basin*  
 Figure Drawing, Fundamentals of Two-Dimensional Design  
 UTPB School of Art, Odessa, Texas
- Summer, 2004 *Instructor of Digital Photography*  
*Fundación Xavier de Salas (La Coria)*  
 (Study Abroad program through New Mexico Highlands University)  
 Trujillo, Spain
- Spring 2004–Fall 1999 *Associate Professor and Program Coordinator, Design Studies*  
 New Mexico Highlands University  
 Las Vegas, New Mexico
- Spring 1985–Spring 1996 *Teaching Assistant, Visiting Critic*  
 Yale University  
 Graphic Design, School of Art, New Haven, Connecticut
- Fall 1986 *Instructor of Graphic Design*  
 Creative Arts Workshop  
 New Haven, Connecticut
- SKILLS** Adobe Creative Cloud 2022: InDesign, Photoshop,  
 Illustrator, Dreamweaver. Microsoft Office Suite: Excel, Word and Powerpoint.

**ASSOCIATIONS** I have been active in the following organizations at some point in the past:

- ALAA Association of Latin American Art  
 AIGA American Institute of Graphic Artists (national), New Mexico Chapter, member in 2007–2012  
 CAA College Art Association (national), member in 2005, 2012.  
 PCCLAS Pacific Coast Council of Latin American Studies, member in 2006  
 UCDA University and College Designers Association (US & Canada), member from 2005–2011  
 TDC Type Directors Club (international), member in 2007–2008